






2018 Election by the Numbers


MEMBER COMMUNICATIONS

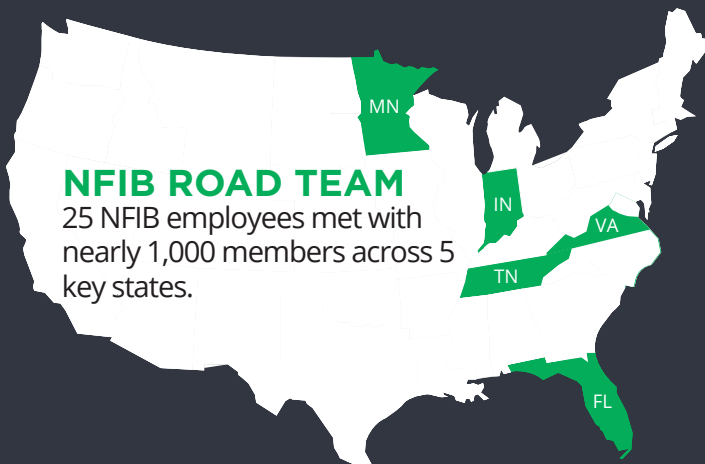
 NFIB mailed nearly 300,000 voter guides to members.

 National GOTV email was sent to nearly 150,000 members the day before Election Day.

 NFIB hosted 5 congressional candidate TeleForums for members.

 #SmallBizVoter tweets from representatives, senators, and influencers garnered over 10 million impressions for the @NFIB Twitter handle.

 97 Individual congressional endorsement press releases were sent.

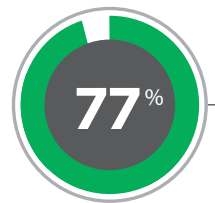


NFIB PAC ENDORSEMENTS



Congressional candidates endorsed in 2018

Endorsed U.S. house and senate candidates won their races



NFIB members newly elected to congress

NFIB Members re-elected to congress



NFIB PAC CONTRIBUTIONS



NFIB's PAC contributed nearly \$1.1 million directly to federal candidates.



NFIB's PAC spent \$250,000 on digital and radio ads for 4 congressional candidates in IN, MO, and MN.