

*Quota: n = 1000*

*Confidential and Proprietary*

*Geographic Sampling Frame: Listed in Q2*

INTRO: I'm calling from MBE Research, an independent survey research firm in the United States. We are conducting a research study and we would really appreciate the chance to get your opinions on a few questions. This study is being conducted for research purposes only. No one will contact you or try to sell you anything as a result of your participation, and we promise that your individual responses will be kept completely confidential. Your number was selected at random.

Since this is a scientific survey, we need a balance of men and women. May I speak to the youngest man, over age 18, who is at home right now? (IF NO MALE) Okay, may I speak to the youngest woman, over age 18, who is at home right now?

**Introduction and Warm-up**

1. Record gender: **(QUOTA: XX%/XX% +/- 5%)**  
 (49%) Male                    (51%) Female
2. In what state do you currently reside?  
 (                    )
3. Are you registered to vote in the State of (Insert state name from Q2)?  
 (100% ) Yes  
 (0%) No **(Terminate)**  
 (0%) Dk/Na **(Terminate)**

**General Economy and Issues of Concern**

4. Generally, do you think things in this country are going in the right direction or have they gotten off on the wrong track?  
 (32%) Right Direction  
 (60%) Wrong Track  
 (8%) Dk/Na
5. And what about in the (INSERT STATE OF RESIDENCE), do you think things are going in the right direction or have they gotten off on the wrong track in the state?  
 (36%) Right Direction  
 (57%) Wrong Track  
 (7%) DK/NA
6. How important are the following issues to you? Are they very important, somewhat important, not very important, or not at all important? **(Read each and Rotate):**

	<b>Very Imp</b>	<b>Some Imp</b>	<b>Not Very Imp</b>	<b>Not at All Imp</b>	<b>Dk/ Na</b>
The Economy	(88%)	(10%)	(1%)	(0%)	(1%)
The Environment	(55%)	(35%)	(8%)	(2%)	(0%)
The War on Terror/					

National Security	(70%)	(22%)	(5%)	(1%)	(2%)
Government Spending	(78%)	(18%)	(2%)	(1%)	(1%)
National Debt	(75%)	(20%)	(3%)	(1%)	(1%)
Energy Prices	(61%)	(34%)	(4%)	(1%)	(1%)
Immigration	(47%)	(35%)	(13%)	(3%)	(1%)
Global Warming	(37%)	(31%)	(16%)	(15%)	(2%)
Energy Independence	(62%)	(31%)	(4%)	(1%)	(1%)
Employment	(86%)	(12%)	(1%)	(1%)	(0%)
Healthcare	(73%)	(19%)	(5%)	(2%)	(1%)

7. And of the following issues, which one do you think Congress and elected officials should address first? **(Read and rotate each, mark first response only)**

(40%) Improving the Economy by Protecting Jobs and Boosting Employment  
(4%) Protecting the Environment Reducing the Amount of Greenhouse Gas Emissions  
(19%) Reducing Government Spending  
(17%) Reforming the Healthcare System  
(4%) Regulating Financial Companies and Banks  
(12%) Winning the War on Terror  
(2%) Keeping Down Energy Costs  
(3%) Dk/Na

8. How worried are you personally about the following issues, very worried, somewhat worried, not very worried or not at all worried? **(Read and rotate)**

	<b>Very Worried</b>	<b>Some Worried</b>	<b>Not Very Worried</b>	<b>Not at All Worried</b>	<b>Dk/ Na</b>
Losing your job or business	(36%)	(20%)	(20%)	(22%)	(3%)
Losing your health care insurance	(44%)	(20%)	(21%)	(14%)	(1%)
The cost of energy such as gasoline and electricity	(36%)	(46%)	(14%)	(5%)	(0%)
Terrorist attacks	(31%)	(39%)	(21%)	(9%)	(0%)
The amount of carbon released into the atmosphere	(21%)	(39%)	(23%)	(15%)	(1%)
Government spending	(58%)	(30%)	(9%)	(3%)	(1%)
Higher taxes	(48%)	(33%)	(13%)	(6%)	(1%)

9. How would you rate the U.S. economy today, excellent, good, fair or poor?

(1%) Excellent  
(8%) Good  
(41%) Fair  
(50%) Poor  
(1%) Dk/Na

10. Do you think the economy is improving, remaining the same or getting worse?

(33%) Improving  
(31%) Remaining the same  
(34%) Getting worse  
(2%) Dk/Na

11. How concerned are you about federal government spending?

(61%) Very concerned  
(28%) Somewhat concerned  
(8%) Not very concerned  
(2%) Not at all concerned  
(1%) Dk/Na

12. Do you generally favor or oppose ***increased*** federal government mandates and regulations on U.S. businesses?  
(rotate)

- (11%) Strongly Favor
- (24%) Somewhat Favor
- (29%) Somewhat Oppose
- (29%) Strongly Oppose
- (7%) Dk/Na

13. How effective do you believe federal laws have been at protecting the environment?

- (7%) Very effective
- (51%) Somewhat effective
- (30%) Not very effective
- (10%) Not at all effective
- (2%) Dk/Na

14. Which of the following energy issues is most important to you? (**read and rotate, mark first response only**)

- (20%) Access to affordable energy such as gasoline and electricity
- (32%) Securing greater domestic energy independence from foreign countries
- (13%) Advancing nuclear power as a carbon neutral source of renewable energy
- (33%) Leveraging other renewable energy resources such as wind and solar
- (3%) Dk/Na

15. Congress has been debating whether to establish a federal cap and trade system in the U.S. How familiar are you with cap and trade?

- (14%) Very familiar
- (28%) Somewhat familiar
- (27%) Not very familiar
- (31%) Not at all familiar
- (2%) Dk/Na

16. Based on what you know, which of the following issues is cap and trade legislation suppose to address? [read rotate]

- (11%) Health Care
- (13%) Banking and Financial Services Reform
- (5%) The War on Terror
- (27%) Greenhouse Gas Emissions Reductions
- (6%) Offshore Drilling Exploration
- (4%) Immigration Reform
- (7%) Deficit Reductions
- (6%) Other
- (23%) Dk/Na

**[READ SLOWLY AND CAREFULLY, REPEAT AS NECESSARY]**

A federal cap and trade system would mandate a government-run system to limit the amount of greenhouse gas U.S. businesses can produce. Energy-intensive businesses that exceed the limit would be forced to pay for permits for more emissions. Those that emit below a certain level could sell their credits. The overall purpose of cap and trade would be to lower U.S. emissions to a defined level in the future. **(read and rotate support/opposition statements).**

Supporters say cap and trade creates a market system that decreases emissions by replacing traditional energy sources such as oil, coal and natural gas with renewable energy sources such as wind and solar. They believe this would decrease U.S. emissions, improve the global environment, create jobs and grow the economy.

Critics say cap and trade is a nearly a \$1 trillion energy tax that will significantly increase consumer and commercial energy costs, drive up the price of goods and services, cause major job losses and force businesses to close or move overseas to non-cap and trade countries like China and India at a time we can least afford it.

After hearing this, do you favor or oppose a cap and trade system in the United States?

- (14%) Strongly Favor
- (23%) Somewhat Favor
- (19%) Somewhat Oppose
- (33%) Strongly Oppose
- (10%) Dk/Na

17. Do you generally think a new federal cap and trade system will increase your energy costs, have no effect on your energy costs or lower your energy costs?

- (57%) Increase energy costs
- (16%) Have no effect on energy costs
- (15%) Lower energy costs
- (12%) Dk/Na

18. Do you generally think new federal cap and trade system will create jobs, have no effect on jobs or lead to more lost jobs?

- (25%) Increase jobs
- (22%) Have no effect on jobs
- (42%) Lead to more lost jobs
- (12%) Dk/Na

19. Do you generally think new federal cap and trade system will help increase economic growth, have no effect on economic growth or limit economic growth?

- (23%) Increase economic growth
- (21%) Have no effect on economic growth
- (46%) Limit economic growth
- (11%) Dk/Na

## **Cap and Trade**

20. How much would you be willing to pay in higher costs per month in order to have a cap and trade system?  
(Top to Bottom; Bottom to Top)

	<b>Very Willing</b>	<b>Somewhat Willing</b>	<b>Somewhat Unwilling</b>	<b>Very Unwilling</b>	<b>Dk/ Na</b>
More than 100 dollars a month	(4%)	(10%)	(13%)	(69%)	(4%)
Between 100 and 50 dollars a month	(5%)	(9%)	(13%)	(69%)	(4%)
Between 50 and 25 dollars a month	(14%)	(19%)	(13%)	(51%)	(4%)
Between 25 and 10 dollars a month	(25%)	(23%)	(10%)	(39%)	(4%)
\$0 or Nothing More	(44%)	(19%)	(8%)	(24%)	(6%)

**(Read and Rotate Questions 22 through 24)**

21. Some people suggest that the costs of a cap and trade system would be passed on to consumers, greatly increasing the cost of such items as fuel, electricity and food. Do you agree or disagree with this statement? Is that strongly or not so strongly?

<b>Strongly Agree</b>	<b>Some. Agree</b>	<b>Some. Disagree</b>	<b>Strongly Disagree</b>	<b>Dk/Na</b>
(43%)	(24%)	(12%)	(13%)	(8%)

22. Some people think the U.S. must establish a cap and trade system now to address global warming regardless if countries like China and India mandate similar cap and trade systems. Do you agree or disagree with this statement? Is that strongly or not so strongly?

<b>Strongly Agree</b>	<b>Some. Agree</b>	<b>Some. Disagree</b>	<b>Strongly Disagree</b>	<b>Dk/Na</b>
(18%)	(20%)	(17%)	(35%)	(9%)

23. Would you be more or less likely to support a candidate running for office who favored a cap and trade system in the United States?

- (13%) Much more likely to support
- (26%) Somewhat more likely to support
- (17%) Somewhat less likely to support
- (33%) Much less likely to support
- (11%) Dk/Na

## **Demographics**

24. What is your marital status? **(READ AS NECESSARY)**

- (22%) Single
- (60%) Married
- (9%) Divorced/Separate
- (9%) Widowed
- (1%) Refuse

25. How would you describe your beliefs related to financial issues such as the economy and taxes?

- (50%) Conservative
- (34%) Moderate
- (12%) Liberal
- (4%) Dk/Na

26. And how would you describe your beliefs related to social issues such as same sex marriage and abortion?

- (44%) Conservative
- (22%) Moderate
- (30%) Liberal
- (4%) Dk/Na

27. And which of the following best describes your ethnic background or race?

- (73%) Caucasian
- (8%) Hispanic/Latino
- (10%) African American
- (4%) Asian
- (1%) American Indian
- (3%) Other (RECORD)
- (2%) Dk/Na

28. Regardless of how you are registered, do you consider yourself to be a Republican, a Democrat or something else?

- (37%) Democrat (Ask Q 29 and Skip Q30)
- (31%) Republican (Ask Q 29 and Skip Q30)
- (13%) Independent (Skip Q 29 Ask Q 30)
- (18%) Other (Skip Q29 and ask Q30)
- (2%) Dk/Na

29. And do you consider yourself a strong (INSERT RESPONSE FROM Q28) or not very strong (INSERT RESPONSE FROM Q28)?

- (25%) Strong Democrat
- (12%) Not Very Strong Democrat
- (20%) Strong Republican
- (11%) Not Very Strong Republican

30. Do you think of yourself as closer to the **(Read and Rotate List/Ask only of those who answer Independent or Other in Q28)?**

- (25%) Closer to Democratic Party
- (45%) Closer to Republican Party
- (23%) Neither
- (7%) Dk/NA

31. And how are you registered to vote?

- (41%) Democrat
- (36%) Republican
- (23%) Independent

32. Into which of the following categories does your age happen to fall? **(READ EACH)**

- (7%) 18 – 24
- (17%) 25 – 34
- (15%) 35 – 44
- (20%) 45 – 54
- (21%) 55 – 64
- (19%) 65+
- (1%) Refuse

33. What was the last grade you completed in school?

- (5%) Non-high school graduate
- (22%) High school graduate
- (27%) Some college/technical school
- (27%) College graduate
- (18%) Post graduate
- (1%) Refuse

34. Do you have any children under the age of 18 living in your household?

- (33%) Yes
- (66%) No
- (1%) Refuse

35. Do you or does any member of your household belong to a labor union or own a business?

- (14%) Labor union
- (15%) Business owner
- (71%) Neither
- (1%) Refuse

36. Into which of the following categories does your annual household income happen to fall? **(READ EACH)**

- (7%) Less than \$10,000
- (8%) \$10,000 - \$20,000
- (9%) \$21,000 - \$30,000
- (9%) \$31,000 - \$40,000
- (9%) \$41,000 - \$50,000
- (17%) \$50,000 - \$75,000
- (12%) \$76,000 - \$100,000
- (17%) more than \$100,000
- (13%) Refuse

**End of Interview, say: "That's all the questions I have for you this evening. Thank you very much for helping us with this survey. Good-bye."**